

RALPH W. KETNER

School of Business



CATAWBA

Scholarship. Character. Culture. Service.

We Mean Business at Catawba!

CEO of Food Lion, Ralph Ketner

- Liberal arts foundation
- Career/grad school prep
- Experiential Learning & Internships
- Clubs and Organizations
- Business Advisory Board



Ketner

Programs in KSOB

- Department of Business & Economics
 - B.S. in Business Administration
 - Accounting, Economics, General Management, Information Systems, Marketing, International Business, Communications
 - B.A. in Economics & Finance
 - B.A. in Accounting
- Department of Communication Arts
 - B.A. in Communication Arts, concentration in Sports Communication
 - B.A. in Integrated Marketing Communications
- Other: Sustainable Business and Community Development, Theatre Arts Administration, Music Business, Sports Management, Mathematical Finance, Computer Science

Faculty

- Dr. Pam Thompson, Dean of Ketner School of Business, Info Systems
- Dr. Eric Hake, Department Chair Business & Economics
- Dr. Tim Moreland, Department Chair, Communication Arts
- Professors
 - Prof. Cyndi Wittum, Communication Arts
 - Dr. Jamie Slate, Economics
 - Dr. Stephen Hiatt, Management
 - Dr. Renee Just, Management
 - Dr. Philip Frank, Marketing
 - Dr. Kay Green, Marketing
 - Prof. Darin Spencer, Accounting
 - Prof. Frank Farina, Accounting
 - Prof. Al Carter, Management, Faculty Emeritus
 - Adjunct Faculty: Prof. Mary Sewell, IS; Prof. Doug Stanley, IS; Dr. Ken Bandy, Management, Dr. Ken Clapp, Management (Ethics)

Experiential Learning

- Students can get experience as early as sophomore year
- Soft Skills
 - Resume Preparation
 - Networking
 - Mock Interviews
 - Manners at Work
 - Effective Email Techniques
 - Thank you notes
 - Handling Difficult People
 - Dress for Success
- Required Service/Volunteer Work for all students

Recent Internships

SPRING 2013

Student Name	Company
Brown, Natalia	RHA
Crescenzo, David	Catawba College Computer Services
Handy, Sara	The Country Veterinary Hospital
Head, Jason	Family Therapy Institution (Accounting Department)
Hensley, Brian	Catawba College Athletic Department
Losselyong, Corey	Salem Green Golf Club
Tomlinson, Savannah	MBI Sports Management
Valentine, Mitchell	Chick-Fil-A

FALL 2012

Student Name	Company
Bostian, Ryan	Ronald D. Shore, CPA
Brewer, Carson	Carolina Fiber Communications
Connor, Jolysa	Sprint
Crifasi, Christian	Lilly Center for Vocation and Values
Floyd, Scottie	Catawba College Athletics, Sports Information
Greene, Jordan	Tribble Creative Group
Kuhn, Jordan	Property Management Company
Logan, Anna	Catawba College Computer Services
Maness, Bradley	Lutheran Services for Aging
Martin, Lee	Calvary Baptist Church
McCollum, Payton	Office of Senator Richard Burr, Washington D.C.
Olson, Raina	Salisbury V.A. Medical Center
Pearson, Emily	Wells Fargo Home Mortgage
Peart, Tyler	Catawba College Radio Station
Podzic, Emina	Catawba College Business Office
Stark, David	AFLAC
Stoltz, Drew	Catawba College Athletic Department
Wagoner, Justin	Rowan Heating and Air
Whitmer, Kaitlyn	Salisbury V.A. Medical Center
Wilson, Kelly	Gary L. Davis, CPA
Zubilago, Julio	Catawba College Computer Services

Life After Graduation

- Recent Career Placements
 - Grant Thornton
 - Salisbury-Rowan Economic Development Commission
 - North Carolina Research Campus
 - Johnson Brothers Carolina Distributing
 - Food Lion Corporate, Lowes Corporate
 - VA Hospital, Rowan Regional Medical Center
 - Banking: BB&T, Bank of America, F&M, Wells-Fargo
 - Statewide Title, Shat-R-Shield, City of Salisbury
 - Microsoft, Bell South
 - Lutheran Services of America NC

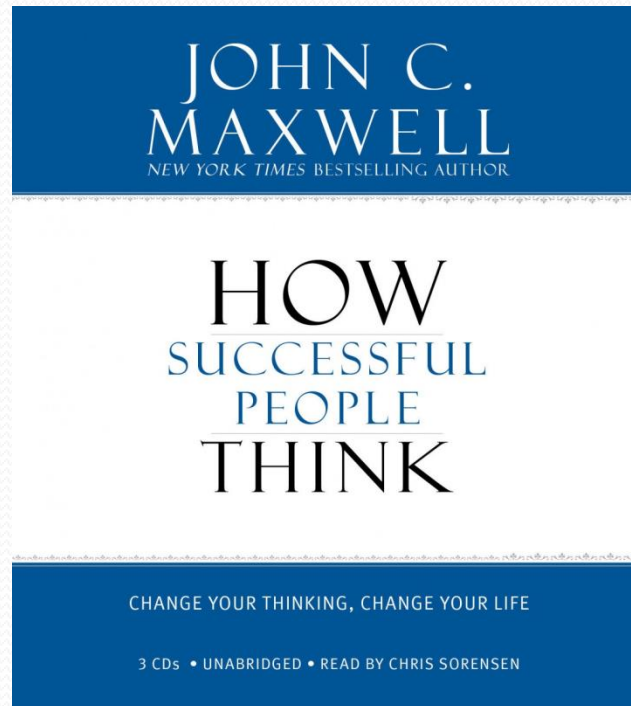
Recent Graduate School Placements

- Leah Constantos, Notre Dame MACC Program
- Alex MacDonald, UNC Chapel Hill, MACC program
- Jess Goodall, Law School, American University
- Greg Lawson, UNC Chapel Hill Information Systems
- Trevor Vermette, MBA, University of Tampa, FAL (Political Science/Economics double major)
- Tomas Smogner '12, Stockholm University MACC
- Others: William and Mary, Virginia Tech, Charlotte School of Law, Duke, NC State, Wake Forest, UNCC. . .

Clubs, Organizations and Events

- Phi Beta Lambda, meeting: Monday @ 4:30 Tom Smith
- Business Honors
- Communications Honors
- Pioneer
- International Club

How Successful People Think: Common Reading Book Forum **Sept. 25, 7 pm, Tom Smith Aud.**



Homecoming Tailgate **Oct. 25th**



CATAWBA



SALISBURY
NORTH CAROLINA
www.catawba.edu

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Ketner School of Business

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Message

College & University

Preparing students for successful personal, business and professional careers. www.catawba.edu/business

About



Photos



Events



News



Map



Faculty Introductions and Discussions by Area of Interest

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