

Standard #6 - Organizational Performance Results
Figure 6.10 - Business Operation Processes

Complete the following table. Provide three or four examples, reporting what you consider to be the most important data. It is not necessary to provide results for every process.

Organizational Effectiveness Results																									
Organizational effectiveness results examine attainment of organizational goals. Each business unit must have a systematic reporting mechanism for each business program that charts enrollment patterns, student retention, student academic success, and other characteristics reflecting students' performance. Key indicators may include: graduation rates, enrollment, hiring equity, increased use of web-based technologies, use of facilities by community organizations, contributions to the community, or partnerships, retention rates by program, and what you report to governing boards and administrative units.																									
Performance Measure	What is your measurement instrument or process?	Current Results	Analysis of Results	Action Taken or Improvement made																					
Measurable goal		What are your current results?	What did you learn from the results?	What did you improve or what is your next step?																					
What is your goal?	(Indicate length of cycle)																								
growth of business interested freshman	weekly admissions report, June count	Business school deposits have grown for the last four years	Prospective Students are interested in business	Develop Communication flow with identified business Freshman	<table border="1"> <caption>Business Deposits</caption> <thead> <tr><th>Year</th><th>Value</th></tr> </thead> <tbody> <tr><td>2014</td><td>45</td></tr> <tr><td>2015</td><td>42</td></tr> <tr><td>2016</td><td>52</td></tr> <tr><td>2017</td><td>55</td></tr> </tbody> </table>	Year	Value	2014	45	2015	42	2016	52	2017	55										
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Scholarships, increased number of scholarships	Scholarship renewal list to Financial Aid, March	Scholarships have grown	Better tracking of scholarships increases personal attention, recognition	communicate with each student before and after arrival on campus	<table border="1"> <caption>Business Scholarships</caption> <thead> <tr><th>Year</th><th>Value</th></tr> </thead> <tbody> <tr><td>2015</td><td>8</td></tr> <tr><td>2016</td><td>18</td></tr> <tr><td>2017</td><td>25</td></tr> </tbody> </table>	Year	Value	2015	8	2016	18	2017	25												
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Graduation Rates, increased graduation rates	Graduation Report, May	the BBA declined slightly, still largest major in Business	Attention should be directed to increasing student engagement in BBA	Develop Better tracking of graduates by major and concentration. Count double majors. Develop plan to evaluate specific degrees	<table border="1"> <caption>Graduation Rates</caption> <thead> <tr><th>Year</th><th>BBA</th><th>BSBA</th><th>EC&FIN</th><th>ACC</th></tr> </thead> <tbody> <tr><td>2015</td><td>30</td><td>25</td><td>5</td><td>5</td></tr> <tr><td>2016</td><td>45</td><td>28</td><td>10</td><td>10</td></tr> <tr><td>2017</td><td>40</td><td>32</td><td>8</td><td>10</td></tr> </tbody> </table>	Year	BBA	BSBA	EC&FIN	ACC	2015	30	25	5	5	2016	45	28	10	10	2017	40	32	8	10
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