

**RALPH W. KETNER SCHOOL OF BUSINESS
CATAWBA COLLEGE
MGT 2566E – BUSINESS ETHICS
SPRING 2014**

I: General Information

Day, Time, & Location: 6-9:45 p.m. Monday and Thursday – Ketner Hall 208
Instructor: June McDowell-Davis, MBA
Contact Information: 336-476-8733; jmcdavis@catawba.edu; jmcmc@aol.com
Office Hours: Monday, Thursday 5 to 6 p.m.

II: Course Description & Rationale:

A consideration of the major ethical theories that guide human and business behavior. Topics will include ethical issues in advertising, product safety, pursuit of profits, employee rights, treatment of workers, effects on the environment, use of natural resources, and multinational operations. Prerequisite: MGT 2501E or permission of Instructor.

Rationale: This course satisfies core requirements of the BSBA and BBA.

III. Required Textbook and Other Materials:

Business Ethics: A Real World Approach 2e

Publisher: McGraw-Hill, Irwin

Written by Andrew W. Ghillyer

IV: Learning Outcomes:

Business Ethics focuses on some of the ethical issues that continuously resurface as serious concerns for managers and chief executive officers in today's society. This course also provides the opportunity to respond to the consequences of unethical decisions made by others through course assignments and case activities. Specific learning objectives are:

- Gain an understanding of ethical business issues and/or ethical decision making.
- Learn how costly unethical decisions can be in terms of time, material and emotions.
- Learn how to analyze actual cases/situations and present this analysis to other students.
- Comprehend basic ethical definitions and situations.
- Review the ethical issues that each functional department of an organization typically faces.
- Study various ethical dilemmas and engage in resolving them.
- Gain understanding through both hypothetical and actual examples of unethical behavior.
- Gain a sense of confidence in students' ability to recognize and solve ethical dilemmas and to meet the needs of the organization's stakeholders.
- Learn the concepts of corporate governance and corporate social responsibility.
- Study the impact of ethical decision-making in a global environment.
- Learn the pitfalls of and ethics in technology.
- Understand the role of government.

V: Course Delivery and Assignments:

- a. Course is taught by lecture, class discussion, case studies and project work.
- b. Types: Midterm and Final Exam, Case Studies, Discussion, Project.
- c. Outline for project will be presented in class. Case studies include one-page discussions which are titled and typed according to format described in class.

VI: Grades, Weights & Scale:

Weights:

Case Studies	=	15%
Team Project	=	25%
Midterm Examination	=	30%
Final Examination	=	30%

Scale:

A	= 100-93 %	A-	= 92-90%		
B+	= 90-88%	B	= 87-82%	B-	= 81-80%
C+	= 79-78 %	C	= 77-72%	C-	= 71-70%
D+	= 69-68 %	D	= 67-62%	D-	= 61-60%
F	< 60%				

VII: Academic Integrity and the Catawba College Student:

Honor Code

"As a member of the Catawba College community, I will practice academic honesty, communicate truthfully, and show respect for the rights and property of others. I will also encourage others in the community to behave honorably."

Academic Dishonesty

"Academic dishonesty includes, but is not limited to, cheating, plagiarism, and lying about academic work. A student who submits the work of others, whether in whole or in part, without proper acknowledgement or permission, or who has falsified information within his own work, is in violation of the Honor Code, and is therefore subject to appropriate sanctions resulting from such a violation."

VIII: Attendance Policy:

Class attendance is expected. Students are also expected to arrive to class on time. All students will be allowed one unexcused absence during the course. Each unexcused absence in excess of TWO will result in points being deducted from the student's final grade. Absences in excess of THREE can result in suspension from the course with a grade of F. An unexcused absence on the day of a scheduled exam will result in a grade of zero for that exam. Make-up exams will be given only after an approved excuse is presented. Make-up exams will be more challenging than the scheduled exam.

IX: Missed Work Policy:

Late permission must never be assumed. Students are REQUIRED to contact me BEFORE due dates if you have a reason for missing an assignment. Only reasons expressed in the catalog are recognized. Do NOT procrastinate. All requests made that have as their reason the official reasons listed in the college catalog will be granted without penalty on the grade. Other requests are granted at the discretion of the instructor and partial credit or full credit will be given at the discretion of the instructor. But you should never assume that late permission will be granted unless it is a college recognized excuse published in the catalog.

X: Electronic Device Policy

Cell phone use in class is prohibited. This includes voice, text, video, data or any other current or future transmission technology. Inappropriate (other than note-taking or class assigned research) use of a laptop, desktop or other electronic computing devices during class will result in the student's being asked to leave the room. An absence will be recorded for that day's class and the student will not be readmitted to class until he or she has met individually with the professor.

XI: Course Content

- Understanding Ethics
- Defining Business Ethics
- Organizational Ethics
- Corporate Social Responsibility
- Corporate Governance
- The Role of Government
- Blowing the Whistle
- Ethics and Technology
- Ethics and Globalization
- Doing What's Right in a Competitive Market

XII: Course Calendar & Due Dates

DATE	TOPIC
1-13	Course Introduction Chapters 1,2 – Understanding Ethics Team Project Assignments
1-16	Chapters 3, 4, 5 – The Practice of Business Ethics Team Project Work Time
1-21	MLK Day – No Class
1-23	Ethics Case Reviews Chapters 6 and 7 – The Role of Government
1-27	EXAM #1 (Chapters 1,2, 3, 4, 5, 6, 7)
1-30	Chapters 8, 9, - Ethics & Technology; Ethics and Globalization Team Project Work Time
2-1 (Saturday)	Chapter 10 – Doing What’s Right in a Competitive Market
2-3	Team Project work time Review
2-6	Final Exam (Chapters 8, 9, 10 and Ethics Case Reviews)
2-10	Project Presentations (Last Class)

This schedule is subject to revision and change. Additional assignments may be made during the course. Each student is responsible for any announcement or assignment made in class. Students will receive an outline of the Team Project the first night of class.

XIII: Guest Lectures, Special Events, and Field Trips

Not scheduled for Spring 2013

XIV: Common Professional Component:

Common Professional Component (CPC) Concepts:	Contact Hours
Summary of (CPC) Concepts:	-----
Functional Areas:	-----
Marketing	3
Business Finance	
Accounting	
Management	9
The Business Environment:	-----
Legal Environment of Business	8
Economics	
Business Ethics	30
Global Dimensions of Business	10
Technical Skills:	-----
Information Systems	
Quantitative Techniques/Statistics	-----
Integrative Areas:	
Business Policies	
Comprehensive Integration	
Total Contact Hours	</= 60 hours

XV: Notes on the Pre and Post Tests

This course deploys both a pre-test and a post-test for assessment purposes. Students should *sincerely* attempt both since the results impact our accreditation status and thus the value of the business degree earned at Catawba College.