

DUANE AAGAARD, PhD

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EDUCATIONAL BACKGROUND:

Concordia University-Chicago, Chicago, IL
PhD in Organizational Leadership in Sport Administration; May 2014

Virginia Commonwealth University, Richmond, VA
MA in Sport Leadership; December 2003

Liberty University, Lynchburg, VA
BS in Sport Management; May 2000

EXPERIENCE:

Catawba College, Salisbury, NC 2017- Present
Sport Management Chair & Associate Professor

Pfeiffer University, Misenheimer, NC 2012- 2017
Sport Management Chair & Assistant Professor

Taught the following courses:

- SMGT 101: Introduction to Sport Management
- SMGT 208: Sport Marketing
- SMGT 241: Event & Tournament Mngt.
- SMGT 300: Sociology of Sport
- SMGT 310: Sport Finance
- SMGT 408: Coaching Internship
- SMGT 405: Sport Management Internship
- UNIV 201 Pfeiffer Journey

-Established local contacts and personally met with the following sport organizations to introduce Pfeiffer's Sport Management program; US Whitewater Center, ACC Championship Committee, Belk Bowl, Kannapolis Intimidators, Charlotte Knights, UNC-Charlotte 49ers, UNC-Chapel Hill Tar Heels, Charlotte Hornets, Charlotte Motor Speedway, Davidson College Athletics, Concord Parks & Recreation, YMCA Albemarle & Rowan County, and Carolina Panthers.

-Served as the Director of the Undergraduate College of Business.

Wingate University, Wingate, NC 2014- 2017
Adjunct Graduate Professor of Sport Management

- MASM 573: Organization and Administration of Sport Management (Spring 2017)
- MASM 559: Sport Venue & Event Management (Fall 2015)
- MASM 561: Sport Law and Ethics (Summer 2015)
- MASM 591: Organization and Administration of Sport Management (Spring 2015)
- MASM 553: Public Relations and Technology in Sport (Fall 2014)

-Created and implemented experiential learning opportunities for Pfeiffer's Sport Management students that's included partnering with the following organizations:

- Charlotte Knights
 - 2015 Triple-A National Championship Game
 - 2016 Triple-A All Star Week
- ACC Football Championship
 - 2012-16 ACC Football Championship Game at Bank of American Stadium
- Sport Marketing Symposium
- NCAA Tournaments
 - 2013 ACC Men's Golf Tournament at Old North State Golf Club
 - 2014 NCAA March Madness Tournament at Time Warner Cable Arena
 - 2015 CIAA Men's & Women's Basketball Tournament at TWC Arena
- Big South Conference
 - 2015 & 2016 Basketball Media Day
 - 2015 & 2016 5K Race
 - 2016 Men's & Women's Soccer Championship
- Charlotte Hornets
 - Career Fair
 - Business Symposium
- Facility Tours
 - UNC-Chapel Hill Athletics, Carolina Railhawks, Charlotte Motor Speedway, Bank of America Stadium (Carolina Panthers), BB&T Stadium (Charlotte Knights), and Cabarrus Arena.

Southeastern University, Lakeland, FL
Director of Athletics

2003-2012

- Reported to the Vice President of Student Development, responsible for integrating the vision of Southeastern University into the intercollegiate athletic department.

- Led Southeastern University Athletics to the following GPA's;

2003/04--**3.03**, 2004/05--**3.10**, 2005/06--**3.14**, 2006/07--**3.01**
2007/08--**2.95**, 2008/09--**3.12**, 2009/10-**3.13**, 2010/11-**3.06**
2011/12-**3.02**

- Management portfolio included the following athletic facilities; Sportsplex, Ted A. Broer Stadium, University Soccer Park, Student Activities Center, Wellness/Aerobics Center, & Aquatics Center.

- Served as the tournament director for the following NCCAA DII National Tournaments; Women's Basketball (05, 06, 07), Baseball (05, 06, 07, 08), Volleyball (09, 10, 11).

- Launched the Athletic Leadership Institution as a vehicle to intentionally equip student athletes to become leaders, disciple their peers, and establish culture in and outside of the arena of athletics. The A.L.I. included annual leadership retreats, monthly training seminars, and the creation of five committees led by student-athletes to protect the department mission; Christian Service, Leadership Development, Social Events, Life Skills, and Spiritual Development.
- Advanced Southeastern University's annual athletic budget from \$350,000 in 2003 to \$1,950,000 in 2012 and athletic department staff from 3 full-time employees in 2003 to 15 full-time employees in 2012.

VOLUNTEER & SERVICE:

NCAAHPERD-SM Board, Sport Management Coalition President-elect <i>NC Alliance for Athletics, Health, P.E., Recreation, Dance, and Sport Management</i>	2014-Present
Pfeiffer University, Pfeiffer Journey Advancement Committee	2013- Present
Pfeiffer University, QEP Faculty Learning Committee	2013- Present
NAIA Sun Conference Champions of Character Committee	2010-2012
NCCAA Board Member, 2 nd Term	2011- 2012
NCCAA Board Member, 1 st Term	2008-2011

HONORS:

As Athletic Director at Southeastern University I severed apart of a team that captured 3 NCCAA President's Cup Awards, 13 National Championships, 44 National Tournament Appearances, 114 All Americans, and 32 South Region Championships.

2016 Pfeifer University Starnes Award Recipient, award is provided for most outstanding achievement among faculty.

PROFESSIONAL DEVELOPMENT & MEMBERSHIPS:

NASSM, North American Society for Sport Management

NCAAHPERD-SM, NC Alliance for Athletics, Health, P.E., Recreation, Dance & Sport Management

Professional Development: Learning House, BP 501 Foundations of Online Delivery

Professional Development: Learning House, BP 520 Foundations of Online Couse Design

PUBLISHED ARTICLES, BOOK REVIEWS, & CONFERENCE PRESENTATIONS:

- Aagaard, D. (2017, March). Journal of Issues in Intercollegiate Athletics Book Review. *Tribal: College football and the secret heart of America*. New York: Harper Collins Publishing.
- Aagaard, D. (2016, November). Holistic Growth: Analyzing the position of Student-Athlete Welfare. *NCAAHPERD-SM Convention*. Presentation conducted for North Carolina Sport Management Coalition in Winston-Salem, NC.
- Aagaard, D. (2016, May). Athletic Success & Spirituality: Leading an athletic department with a mission. *Sport in Society Conference Presentation*. Presentation conducted in conjunction with the Green Bay Packers & St. Norbert College in Green Bay, WI.
- Aagaard, D. (2016, April). Book Review, *Brave Parents, Courageous Kids: Reclaiming Childhood & Releasing World-Changers*.
- Aagaard, D. (2016, March). Book Review, *NFL Franchises Inspire Business Success*. Lexington Books: Rowman & Littlefield Publishers.
- Aagaard, D. (2016, March 9). Leadership development: If everything is leadership then nothing is leadership. *The Institute for Sport, Spirituality, & Character Development*.
- Aagaard, D. (2016, March 2). Fish out of water? The relationships with non-believers at Christian universities. *The Institute for Sport, Spirituality, & Character Development*.
- Aagaard, D. (2016, February 24). Recruiting: The process of finding mission-fit athletes. *The Institute for Sport, Spirituality, & Character Development*.
- Aagaard, D. (2016, February 17). We are family: The power of developing a close-knit atmosphere. *The Institute for Sport, Spirituality, & Character Development*.
- Aagaard, D. (2016, February 10). Spiritual leadership: The ministry of coaches. *The Institute for Sport, Spirituality, & Character Development*.
- Aagaard, D. (2016, February 3). The intercollegiate hiring process: How to get the right people. *The Institute for Sport, Spirituality, & Character Development*.
- Aagaard, D. (2016, January 27). Athletic success & spiritually: Uncovering the #1 myth in Christian athletics. *The Institute for Sport, Spirituality, & Character Development*.

- Aagaard, D. (2016, January 20). The role of the athletic director: Everything rises and falls on leadership. *The Institute for Sport, Spirituality, & Character Development*.
- Aagaard, D. (2016, January 13). The organizational culture of successful athletic departments. *The Institute for Sport, Spirituality, & Character Development*.
- Aagaard, D. (2015, October). Faith on the field and classroom. *NCAAHPERD-SM Convention*. Presentation conducted for North Carolina Sport Management Coalition in Winston-Salem, NC.
- Aagaard, D. (2015, October). Why the Atlanta Braves should have the largest regional television contract and why they don't. *NCAAHPERD-SM Convention*. Presentation conducted for North Carolina Sport Management Coalition in Winston-Salem, NC.
- Aagaard, D. (2015, April). Preparing for a career after your dissertation. *Center for Sport Leadership*. Presentation conducted at Virginia Commonwealth University in Richmond, VA.
- Aagaard, D. (2015, April). Advocate vs. Defender: The role of Athletic Administrator & Coaches in the midst of student-athlete misconduct. *41st Conference of Sport & Values*. Presentation conducted from Center for Sport, Spirituality, and Character Development at Neumann University in Philadelphia, PA.
- Aagaard, D. (2014, May). Organizational Culture of Two Highly Successful Intercollegiate Athletic Departments at Christian Institutions. *Doctoral Dissertation*. PhD at Concordia University Chicago in River Forest, IL.
- Aagaard D. (2013, August). Creating a Leadership Culture. *Southern Wesleyan University Athletic Department Workshop*. Presentation conducted in Central, SC.
- Aagaard D. (2012, June). Creating a Leadership Culture. *NCAA Convention*. Presentation conducted in St. Louis, MO.