RALPH W. KETNER
School of Business
We Mean Business at Catawba!

CEO of Food Lion, Ralph Ketner

- Liberal arts foundation
- Career/grad school prep
- Experiential Learning & Internships
- Clubs and Organizations
- Business Advisory Board
Programs in KSOB

- Department of Business & Economics
  - B.S. in Business Administration
    - Accounting, Economics, General Management, Information Systems, Marketing, International Business, Communications
  - B.A. in Economics & Finance
  - B.A. in Accounting

- Department of Communication Arts
  - B.A. in Communication Arts, concentration in Sports Communication
  - B.A. in Integrated Marketing Communications

- Other: Sustainable Business and Community Development, Theatre Arts Administration, Music Business, Sports Management, Mathematical Finance, Computer Science
Faculty

- Dr. Pam Thompson, Dean of Ketner School of Business, Info Systems
- Dr. Eric Hake, Department Chair Business & Economics
- Dr. Tim Moreland, Department Chair, Communication Arts
- Professors
  - Prof. Cyndi Wittum, Communication Arts
  - Dr. Jamie Slate, Economics
  - Dr. Stephen Hiatt, Management
  - Dr. Renee Just, Management
  - Dr. Philip Frank, Marketing
  - Dr. Kay Green, Marketing
  - Prof. Darin Spencer, Accounting
  - Prof. Frank Farina, Accounting
  - Prof. Al Carter, Management, Faculty Emeritus
- Adjunct Faculty: Prof. Mary Sewell, IS; Prof. Doug Stanley, IS; Dr. Ken Bandy, Management, Dr. Ken Clapp, Management (Ethics)
Experiential Learning

- Students can get experience as early as sophomore year
- Soft Skills
  - Resume Preparation
  - Networking
  - Mock Interviews
  - Manners at Work
  - Effective Email Techniques
  - Thank you notes
  - Handling Difficult People
  - Dress for Success
- Required Service/Volunteer Work for all students
### Recent Internships

#### SPRING 2013

<table>
<thead>
<tr>
<th>Student Name</th>
<th>Company</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brown, Natalia</td>
<td>RHA</td>
</tr>
<tr>
<td>Crescenzo, David</td>
<td>Catawba College Computer Services</td>
</tr>
<tr>
<td>Handy, Sara</td>
<td>The Country Veterinary Hospital</td>
</tr>
<tr>
<td>Head, Jason</td>
<td>Family Therapy Institution (Accounting Department)</td>
</tr>
<tr>
<td>Hensley, Brian</td>
<td>Catawba College Athletic Department</td>
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<tr>
<td>Losselyong, Corey</td>
<td>Salem Green Golf Club</td>
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<tr>
<td>Tomlinson, Savannah</td>
<td>MBI Sports Management</td>
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<tr>
<td>Valentine, Mitchell</td>
<td>Chick-Fil-A</td>
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#### FALL 2012

<table>
<thead>
<tr>
<th>Student Name</th>
<th>Company</th>
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</thead>
<tbody>
<tr>
<td>Beatson, Ryan</td>
<td>Ronald D. Shore, CPA</td>
</tr>
<tr>
<td>Brewer, Carson</td>
<td>Carolina Fiber Communications</td>
</tr>
<tr>
<td>Connor, Jolysa</td>
<td>Sprint</td>
</tr>
<tr>
<td>Crifasi, Christian</td>
<td>Lilly Center for Vocation and Values</td>
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<tr>
<td>Floyd, Scottia</td>
<td>Catawba College Athletics, Sports Information</td>
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<tr>
<td>Graeme, Jordan</td>
<td>Tribble Creative Group</td>
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<tr>
<td>Kuhn, Jordan</td>
<td>Property Management Company</td>
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<tr>
<td>Logan, Anna</td>
<td>Catawba College Computer Services</td>
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<tr>
<td>Maness, Bradley</td>
<td>Lutheran Services for Aging</td>
</tr>
<tr>
<td>Martin, Lee</td>
<td>Calvary Baptist Church</td>
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<tr>
<td>McCollum, Dayton</td>
<td>Office of Senator Richard Burr, Washington D.C.</td>
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<tr>
<td>Dean, Raina</td>
<td>Salisbury V.A. Medical Center</td>
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<tr>
<td>Pearson, Emily</td>
<td>Wells Fargo Home Mortgage</td>
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<tr>
<td>Peart, Tyler</td>
<td>Catawba College Radio Station</td>
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<tr>
<td>Podric, Emina</td>
<td>Catawba College Business Office</td>
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<tr>
<td>Stark, David</td>
<td>AFLAC</td>
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<tr>
<td>Stoltz, Drew</td>
<td>Catawba College Athletic Department</td>
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<tr>
<td>Waconer, Justin</td>
<td>Rowan Heating and Air</td>
</tr>
<tr>
<td>Whitmer, Kaitlyn</td>
<td>Salisbury V.A. Medical Center</td>
</tr>
<tr>
<td>Wilson, Kelly</td>
<td>Gary L. Davis, CPA</td>
</tr>
<tr>
<td>Zubilago, Julio</td>
<td>Catawba College Computer Services</td>
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</tbody>
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Life After Graduation

- Recent Career Placements
  - Grant Thornton
  - Salisbury-Rowan Economic Development Commission
  - North Carolina Research Campus
  - Johnson Brothers Carolina Distributing
  - Food Lion Corporate, Lowes Corporate
  - VA Hospital, Rowan Regional Medical Center
  - Banking: BB&T, Bank of America, F&M, Wells-Fargo
  - Statewide Title, Shat-R-Shield, City of Salisbury
  - Microsoft, Bell South
  - Lutheran Services of America NC
Recent Graduate School Placements

- Leah Constantos, Notre Dame MACC Program
- Alex MacDonald, UNC Chapel Hill, MACC program
- Jess Goodall, Law School, American University
- Greg Lawson, UNC Chapel Hill Information Systems
- Trevor Vermette, MBA, University of Tampa, FAL (Political Science/Economics double major)
- Tomas Smogner '12, Stockholm University MACC
- Others: William and Mary, Virginia Tech, Charlotte School of Law, Duke, NC State, Wake Forest, UNCC...
Clubs, Organizations and Events

- Phi Beta Lambda, meeting: Monday @ 4:30 Tom Smith
- Business Honors
- Communications Honors
- Pioneer
- International Club
How Successful People Think: Common Reading Book Forum Sept. 25, 7 pm, Tom Smith Aud.
Homecoming Tailgate Oct. 25th
Faculty Introductions
and
Discussions by Area of Interest
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