

## **Mission Statement**

Catawba College is committed to providing students an education rich in personal attention that blends the knowledge and competencies of [liberal studies](#) with career preparation.

Catawba College draws strength from Judeo-Christian values, sustains a dynamic community of learners and seeks to unite a diverse population of students, faculty and staff as active co-participants in **scholarship** and **service**. Catawba College prepares students to reach their highest potential while becoming responsible citizens with a zeal to enrich human life.

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The fulfillment of Catawba College's mission is dependent on the success of its students. Certain institutional indicators continue to provide measures of this success. The following table provides institutional indicators of student success over a 4-year academic period:

<b>Institutional Indicators of Student Success</b>	<b>Academic Year 2012-13</b>	<b>Academic Year 2013-14</b>	<b>Academic Year 2014-2015</b>
Enrollment (Full-time, Fall, Day Undergrads)	1279	1298	1309
Retention Rate (Freshman-Sophomore)	70%	73%	73%
Graduation Rate (6-year cohort)	52%	53%	47%
Student Athlete Grad. Rate (6-year cohort)	48%	66%	56%
Job Placement Rate (Full-time, Professional)	26% (a)	46% (b)	48% (a)
Graduate School Acceptance Rate	20% (a)	19% (b)	N.A.
Teacher Education Job Placement Rate	68% (c)	79% (c)	96% (c)
Teacher Education Licensure Test Passing Rate	100%	100%	84% (e)
Perceived Gains: Thinking Critically and Analytically	91% (d)	89% (d)	97% (d)
Perceived Gains: Writing Clearly and Effectively	89% (d)	83% (d)	87% (d)
Perceived Gains: Speaking Clearly and Effectively	77% (d)	83% (d)	79% (d)
Perceived Gains: Working Effectively with Others	80% (d)	81% (d)	88% (d)

(a) Based on all Graduating Seniors completing the Graduate Survey (Full-time, Day Program)

(b) Graduates 12-months out (Full-time, Day Program)

(c) Employment in Education (Public, Private, Teaching, Administration) by graduates 12-months out.

(d) Percentage of Seniors responding "Very much" or "Quite a bit" on the National Survey of Student Engagement (NSSE).

(e) Pass rate as of 9/18/2015. Final pass rate on licensure tests for 2014-15 cohort as reported on the North Carolina IHE Performance Report is expected by June 2016 and will be updated at that time.