

Mission Statement

Catawba College is committed to providing students an education rich in personal attention that blends the knowledge and competencies of liberal studies with career preparation.

*Catawba College draws strength from Judeo-Christian values, sustains a dynamic community of learners and seeks to unite a diverse population of students, faculty and staff as active co-participants in **scholarship** and **service**. Catawba College prepares students to reach their highest potential while becoming responsible citizens with a zeal to enrich human life.*

The fulfillment of Catawba College’s mission is dependent on the success of its students. Certain institutional indicators continue to provide measures of this success. The institution has decided on the following goal “Catawba College will develop and fund strategies to increase freshman to sophomore retention to 75% and increase the six-year graduation rate to 55%” approved by the President’s Cabinet during the summer of 2020.

The following table provides institutional indicators of student success over a 5-year academic period:

Institutional Indicators of Student Success	Academic Year 2015-2016	Academic Year 2016-2017	Academic Year 2017-2018	Academic Year 2018-2019	Academic Year 2019-2020	5- Year Average
Enrollment-Undergraduate	1270	1297	1325	1296	1333	1304
Retention Rate (Freshman-Sophomore)	73%	72%	73%	71%	70%	72%
Graduation Rate (6-year cohort)	52%	43%	46%	51%	55%	49%
Student Athlete Grad. Rate (6-year cohort)	58%	60%	43%	60%	52%	55%
Full-time professional job after graduation.	45% (a)	57% (b)	78% (b)	86%(b)	78% (b)	69%
Grad School/Post Bacc Ed after graduation.	37% (a)	25% (b)	18%(b)	10% (b)	11% (b)	20%
Teacher Education Licensure Test Passing Rate	92% (e)	100% (f)	100% (f)	100% (f)	83% (f)	95%
BSN Nursing Employment Rate	N/A	N/A	N/A	100%(g)	100% (g)	100%
Nursing Licensure Test Passing Rate	N/A	N/A	N/A	88%(h)	88% (h)	88%
Perceived Gains: Thinking Critically and Analytically	86% (c)	90% (c)	78% (c)	95% (c)	94% (c)	89%
Perceived Gains: Writing Clearly and Effectively	87% (c)	87% (c)	73% (c)	74%(c)	92% (c)	83%
Perceived Gains: Speaking Clearly and Effectively	85% (c)	85% (c)	73% (c)	77%(c)	80% (c)	80%
Perceived Gains: Working Effectively with Others	88% (c)	88% (c)	66%(c)	81%(c)	85% (c)	82%

(a) Based on all new Graduating Seniors completing the Graduate Survey.

(b) Graduates 12-months after graduation.

- (c) Percentage of Seniors responding “Very much” or “Quite a bit” on the National Survey of Student Engagement (NSSE).
- (d) Pass rate as reported on the 2015-2016 North Carolina IHE Performance link for 2014-2015 program completers.
- (e) Pass rate as reported on the 2016-2017 North Carolina IHE Performance link for 2015-2016 program completers.
- (f) Pass rate anticipated from internal tracking expected to be reported on the 2019-2020 N.C. IHE Performance link for 2019-20 completers.
- (g) Pass rate as reported on the NCLEX 2019-2020 report.
- (h) Employment in the nursing field by graduates 12 months out.